



WATERMARKING COMMUNICATIONS™



Company Overview

2019

THE NEED

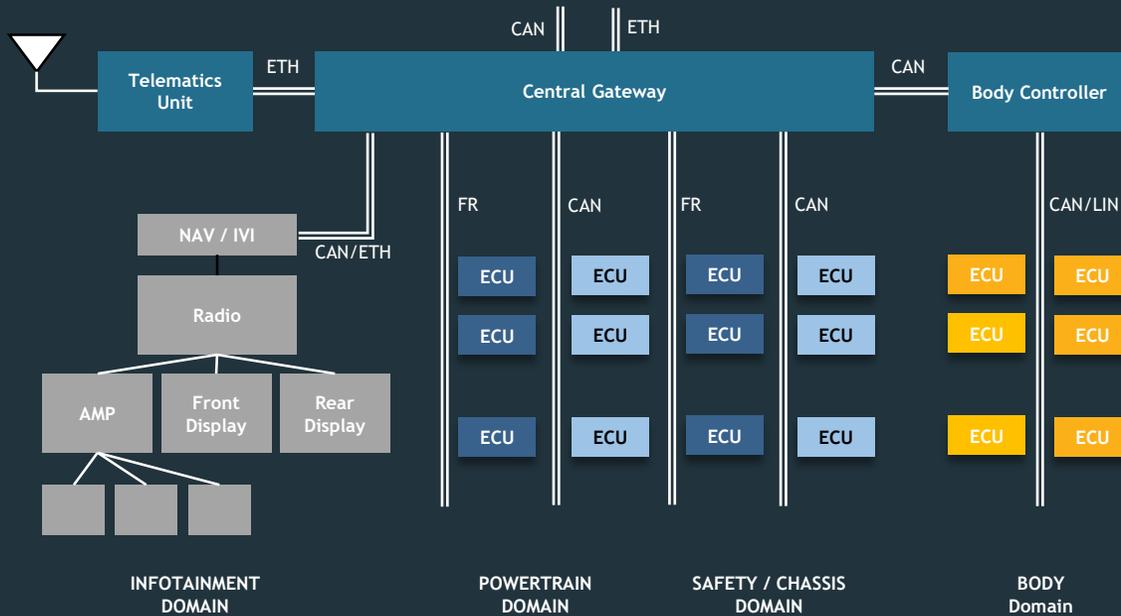
Moving to Electric and Autonomous
More ECUs, More Connectivity, More Data



Communication & Safety Issues

Congestions, Wiring, Weight, Cost, Exposure to Cyber-attacks, EMC

The need is for Extra-bandwidth and Cyber-Security



IVN - In Vehicle Network



WATERMARK



Watermark

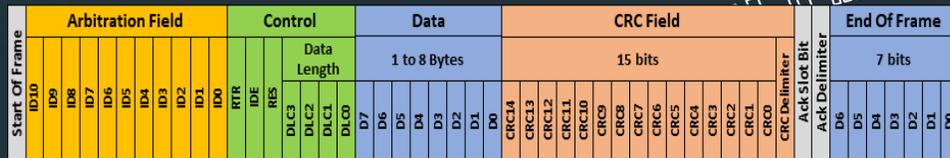
More Data & Authentication without changing the original structure & content

We Do The Same, but...
... **in Communications!**



WATERMARKED COMMUNICATIONS TECHNOLOGY (*) patent pending

Original CAN Frame



Our Watermarked CAN Frame



Compatibility (partial list):

Automotive: CAN-FD/XL, LIN, FlexRay;

Industry: SCADA, Modbus, RS-485

EV Charging Stations: ChaDeMo EVSE, J1772 EVSE

Aeospace: Mil-Std-1553, ARINC-825

We create x3 times more Bandwidth/Data over original protocol/message **without changing** its structure / size / payload / frame timing

x3 Times More Bandwidth / Data

No Change to Protocol / Standard

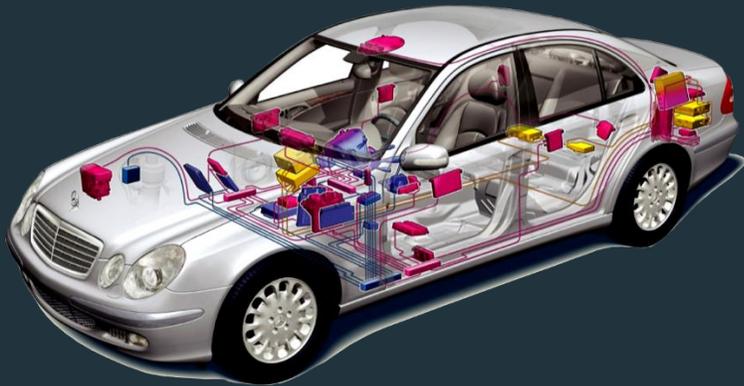
E2E Cyber Protected

Invisible to the Network

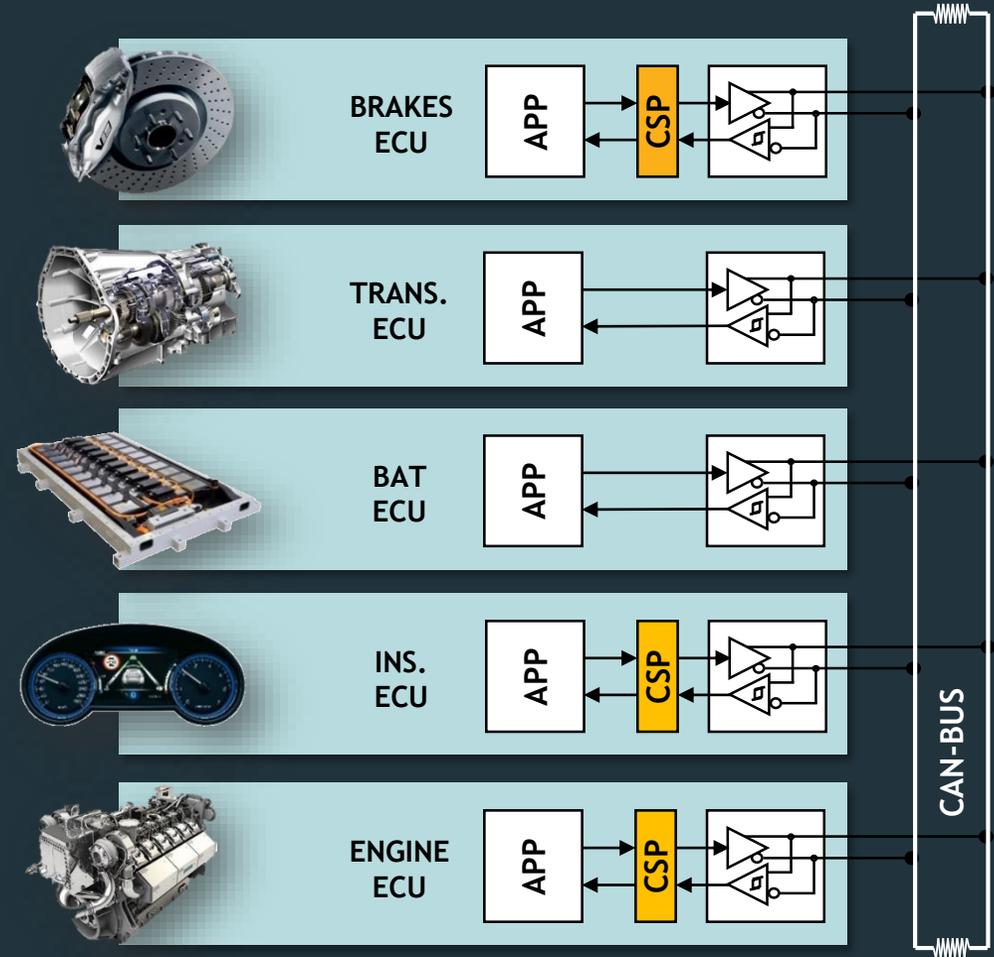
EASE OF IMPLEMENTATION

Flexible and Selective usage

- No Change to Network & Protocols
- Choose only the ECUs where you really need for *Extra Bandwidth & Cyber Security (CSP-inside)*



CSP-inside



OUR IN-WORK (ENGAGED) USE-CASES



Electric Connected
Buses & Trucks

IVN Faster and
Secured



Deterministic
Cyber

ECU / Message
Authentication,
Key Distribution
&
ADAS Safety



Cloud <-> ECU
FOTA/SW Updates

Faster & Secured
Invisible, No Shutdown



Invisible
Communication

Path for Privacy/
Proprietary Data
(i.e. GPS location)
&
Video Streaming



Secured EV
Charging Stations

ChaDeMo EVSE,
J1772 EVSE

SOLUTIONS PORTFOLIO



Data Expansion

- Expanded-sized payload
- Privacy (GDPR)
- Zero network overhead



ECU / Message Authentication

- Deterministic
- Zero latency
- Zero network overhead



10+ Mbps CAN

- Speed
- Safety
- Immunity

Thank You

